

HOW?

Approach, resources & Context

Principles and approach:

- Assets Based Approach - Start with strengths
- Learning from nature
- Process matters
- Everybody is a maker
- 'By/with' not 'for/to'
- Don't rush to find solutions – move at speed of trust
- Importance of trying something new

Resources:

- Strengths and energy of local people
- Make/Shift team
- University of Derby
- Consortium

Structural Context:

- Disconnected geographically and socially
- Area often forgotten by providers
- Lack of infrastructure

WHAT?

The delivery.

Make: activating our inner creativity

Connect: do what we love together to build a network of makers

Shift: use this collective capacity to shift power in the place

Through:

Programme

Delivery elements

Infrastructure

Staffing,

planning

oversight

Monitoring and

Evaluation

Data collection

and analysis

WHO?

The people who matter.

The people of Amber Valley particularly:

- around Heanor, Langley Mill, Shipley Park,
- Alfreton & Somercotes
- Families, those precariously employed, lone adults

Creatives, community groups, orgs, businesses, spaces in the local area

Strategic partners

Investors and funders

Make/Shift team

Everyone - Amber Valley

WHY?

Challenges and the difference we make.

- Ignited curiosity and shifted perspective
- Prepared to have a go
- Value creativity
- Sense of social connection
- Sense of stewardship of place and nature
- Confidence to make a difference and lead on change

- Recognise their role in developing creativity
- Recognise the value of arts and culture for making change
- Increased knowledge and skills to resource and run projects

- See the value of bottom up and collaborative ways of working
- Shifted perspective and value community ideas

- Believe in the approaches of M/S and the value of arts and culture for making change

- Tested and can articulate what approaches work in achieving M/S aims
- Evidenced the value of M/Ss work to secure future resources

- Be part of a network that has resources to thrive which is used to shift power to a grass roots level

The long-term vision.

Amber Valley is a place full of makers, where everybody's creativity matters

Make/Shift STORY OF CHANGE

